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Founded in 1913 in Ferno town, the province of Varese, Lombardy region of Italy, by **Mr. Piero Broglio**, *Manifattura Di Ferno* stands as a symbol of timeless Italian craftsmanship - where tradition meets innovation to create fabrics that redefine modern luxury.

Rooted in the heart of Italian design and textile excellence, **Ferno1913** has spent over a century perfecting the art of weaving cotton into masterpieces of comfort and sophistication.

The journey of Ferno began with a single vision - to craft fabrics that embody elegance, quality, and individuality. At **Ferno1913**, each design tells a story of precision, creativity and dedication. Designed in Italy by some of the finest minds in the textile industry, our shirting fabrics are more than just fabric; they are expressions of refined taste and contemporary sensibility.

From classic chambrays to bold modern patterns, every design is meticulously developed to reflect the harmony between enduring Italian style and today's minimalist aesthetic.

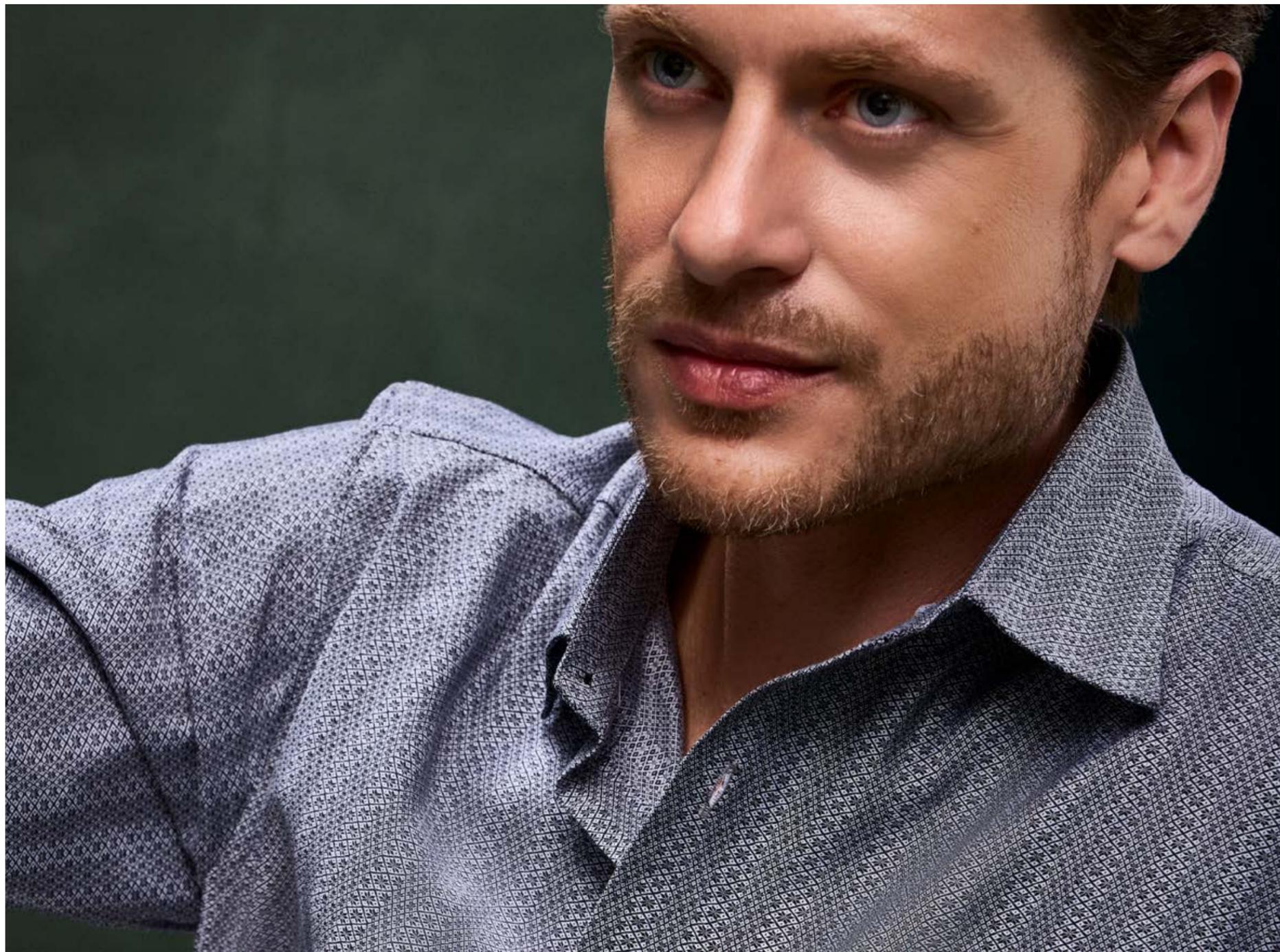
Our fabrics are crafted in state-of-the-art manufacturing setups using only the world's finest cotton - including hand-picked long-staple **Giza cotton** and **Supima cotton**, renowned for their superior strength, natural sheen, and long-lasting quality. Every thread is woven with care, every finish perfected through advanced technology and time-honoured expertise.

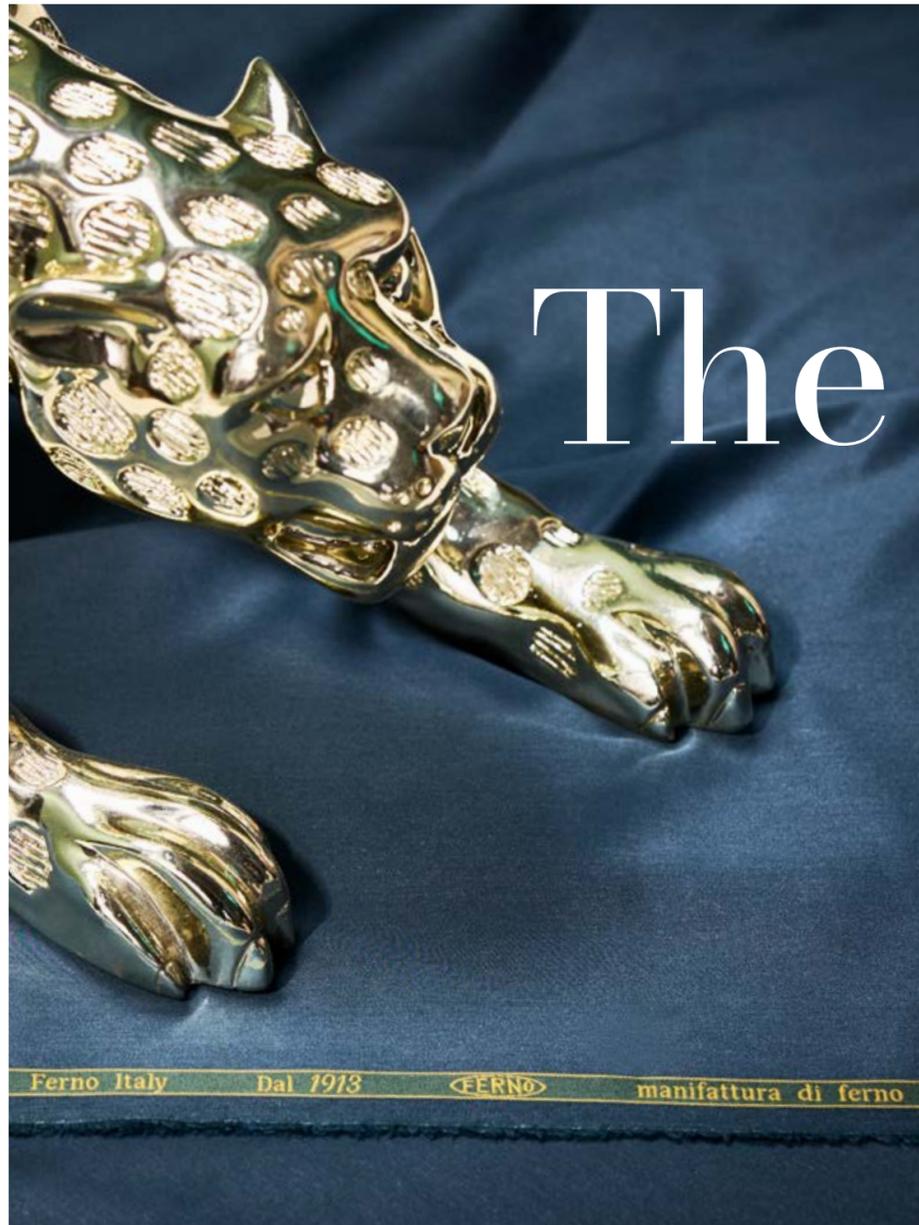
Beyond craftsmanship, **Ferno1913** embraces responsibility - weaving sustainability into every step of our production. By minimizing waste, conserving water, and choosing eco-friendly processes, we ensure that our legacy of luxury also nurtures the world we share.

From Italy to the world, **Ferno1913** continues to define the modern standard of fine shirting.

Welcome to a world of elegance, style, and comfort - Welcome to Ferno.







The Art of Dressing

An expression of modern grace. From the fabric to the fit, every piece tells a quiet story of design and intention. Because true style is never loud, it's lived in.



Ferno Italy Dal 1913 <FERNO> manifattura di ferno





HAMPSHIRE 2222/955



Crafted for the **Moment**

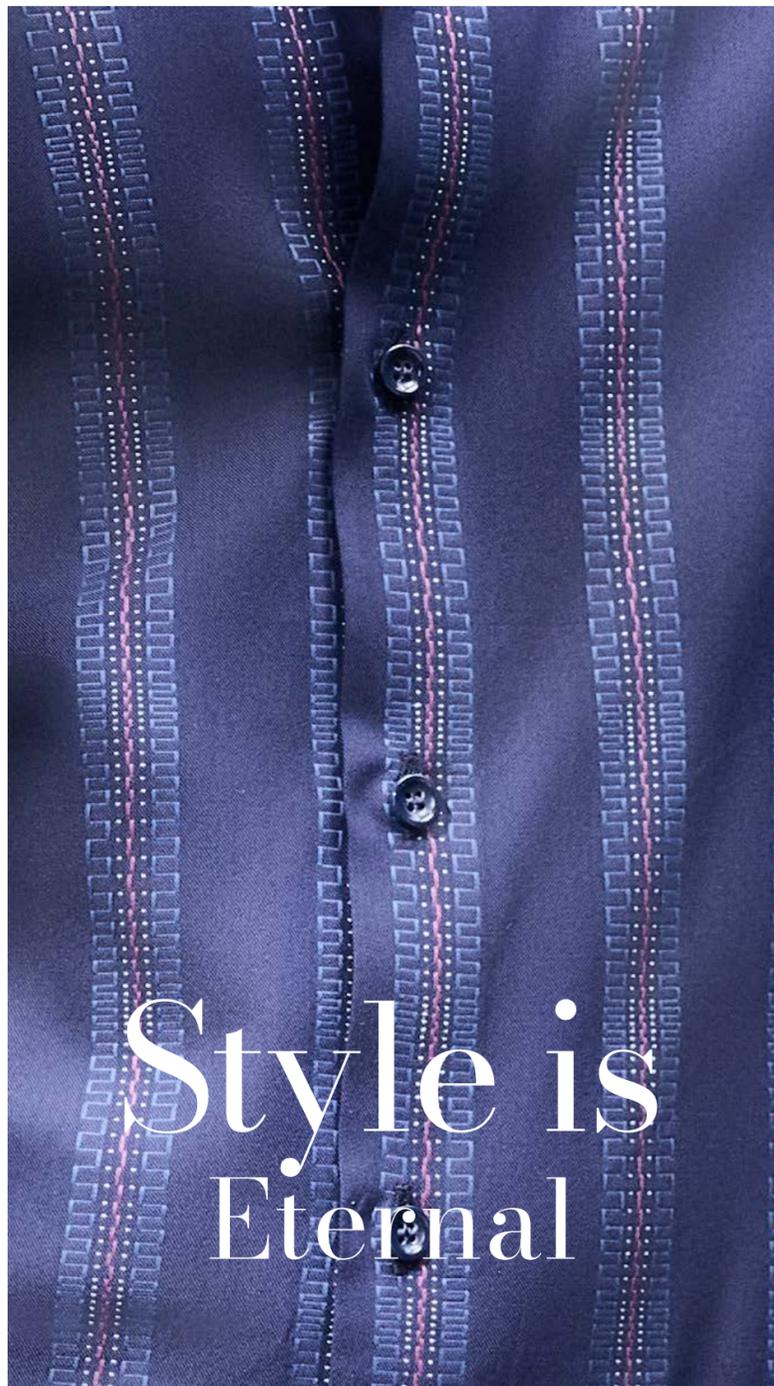


minimalist
modern
Elegance...

Modern design meets timeless ease. Soft silhouettes, neutral tones, and thoughtful details come together to create a sense of quiet luxury. Minimal, refined, and endlessly wearable.



Art in every Seam



Style is
Eternal



CELLIO TOP 2222/562



LANCINO 2222/539



The New Classic



AVON TENCEL 9999/259



CALVENE 2222/731





Luxury
in each detail



LEBERRO 2222/130



TOLOSA 2225/002



ITALY
ferno

ALVITO 2222/968



TIVOLI 2223/881



HAMPSHIRE 2223/471

The Style of Living



APEX TOP BIG
2222/330

ITALY
1963
ferno



TIVOLI 2224/849



manifattura di ferno



TIVOLI 2222/438



CESENA
2222/163





crafted with
Precision



LANCINO 2227/413

Wear your
story



CELLIO TOP
2223/902



APEX TOP 2223/062

ITALY
1963
ferno



APEX TOP 2222/162

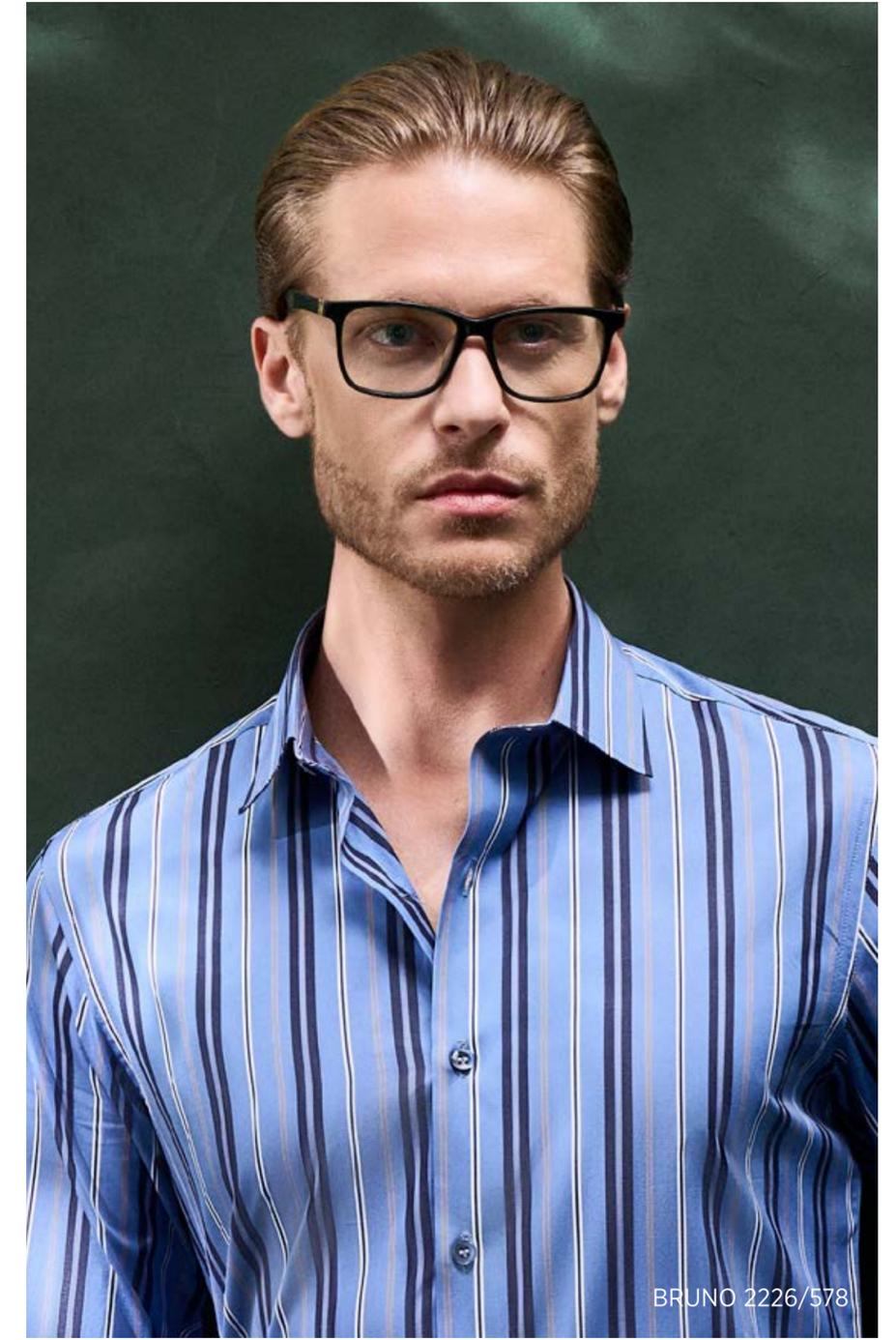


APULIA TENCEL
9999/535



Made for the
Moment







Rooted in Heritage

Inspired by landscapes that tell stories of time and craft. Every piece in this collection carries a sense of place: earthy, grounded, and quietly elegant. Designed with care, made to last, and meant to be lived in.